

Privacy Policy of the Shop IfCatsCanFly ifcatscanfly.com ("Shop")

Dear User!

We care about your privacy and want you to feel comfortable while using our services. Therefore, below we present the most important information on the policy for the processing of your personal data and on cookies which are used by our Shop. This information has been prepared with regards to the GDPR, i.e. the general data protection regulation.

PERSONAL DATA CONTROLLER

KONRAD JACEK SOWICKI, an entrepreneur running a business under the business name ESTO DESIGN Konrad Sowicki, entered into the Central Register and Information on Economic Activity kept by the minister competent for economy and keeping the Central Register and Information on Economic Activity, NIP (Tax Identification Number) 9371279426, REGON (National Official Business Register number) 242845081, ul. Jaśminowa 41, 43-300 Bielsko-Biała, Poland.

If you wish to contact us in relation to our processing of your personal data, please email us at: esto.biuro@gmail.com.

YOUR RIGHTS

You have the right to request:

- access to your personal data, including obtaining a copy of your data (Article 15 of the GDPR or, if applicable, Article 13 sec. 1(f) of the GDPR),
- their rectification (Article 16 of the GDPR),
- erasure (Article 17 of the GDPR),
- restriction of their processing (Article 18 of the GDPR),
- the transfer of data to another controller (Article 20 of the GDPR),

and the right to:

- object to the processing of your personal data at any time:
 - on grounds relating to your particular situation - with regard to the processing of your personal data based on Article 6 sec. 1(f) of the GDPR (i.e. the legitimate interests pursued by us), including profiling;
 - if your personal data is processed for the purposes of direct marketing, including profiling, to the extent that such processing is related to such direct marketing (Art. 21 sec. 2 of the GDPR).

Contact us if you wish to exercise your rights. You can object to our use of cookies (which you will read about below) in particular by using the appropriate settings on your browser.

If you consider that your data is being processed unlawfully, you can lodge a complaint with the competent data protection authority.

PERSONAL DATA AND PRIVACY

Your data is processed by us for purposes related to the operation of the Shop and the provision of the services offered therein. Below you will find detailed information on the processing of your data depending on your activities.

1. Placing an order in the Shop

For what purpose do we process your data?	
to process your order	
On what basis do we process your data?	
a sales contract (Article 6 sec. 1(b) of the GDPR)	legal obligation, related to accounting, obliging us to process your personal data (Article 6 sec. 1(c) of the GDPR)
For how long will we process your data?	
for the duration of the aforementioned contract	until the expiry of our legal obligations related to accounting
in addition, your data will be processed until the expiry of the period during which claims may be asserted - either by you or by us (see the last table of this part for more information)	
What happens if you do not provide the data?	
you will not be able to place an order	

2. Creating an account in the Shop

For what purpose do we process your data?	
to execute a contract for the provision of an account in the Shop	
On what basis do we process your data?	
a contract for provision of services (Article 6 sec. 1(b) of the GDPR)	
For how long will we process your data?	
for the duration of the aforementioned contract	
in addition, your data will be processed until the expiry of the period during which claims may be asserted - either by you or by us (see the last table of this part for more information)	
What happens if you do not provide the data?	
you will not be able to create an account and use its features, such as viewing your order history or checking your order status	

3. Contacting us (e.g. to ask a question)

For what purpose do we process your data?	
to respond to your inquiries or requests	
On what basis do we process your data?	
a contract or actions taken at your request prior to entering into a contract (Article 6 sec. 1(b) of the GDPR) - if your enquiry or request relates to a contract to which we are or may be a party	our legitimate interest in processing your data for the purpose of communicating with you (Article 6 sec. 1(f) of the GDPR) - if your enquiry or request is not related to a contract
For how long will we process your data?	
for the duration of the contract binding us or, if no contract is concluded - until the expiry of the claim period - see the last table of this part	until the expiry of the claim period - see the last table in this part or until we have taken account of your objection to the processing*
in addition, your data will be processed until the expiry of the period during which claims may be asserted - either by you or by us (see the last table of this part for more information)	
What happens if you do not provide the data?	
we will not be able to respond to your enquiry or request	

*whichever is applicable in a particular case

4. Browser settings or other similar action allowing marketing activities

For what purpose do we process your data?	
for the purposes of direct marketing through the display of personalised advertising (read more in the "Profiling" and "Cookies" parts of the Privacy Policy)	
On what basis do we process your data?	
our legitimate interest in processing the data for the purpose stated above (Article 6 sec. 1(f) of the GDPR)	
For how long will we process your data?	
until the cookies used for marketing purposes expire or are deleted by you*	
What happens if you do not provide the data?	
you will not receive suggestions for products or services in which you may be interested	

*whichever is applicable in a particular case

5. Browser settings or other similar action allowing analytical activities

For what purpose do we process your data?	
to analyse how you use and navigate through the Shop in order to improve its functionality (read more in the "Analytics" and "Cookies" parts of our Privacy Policy)	
On what basis do we process your data?	

our legitimate interest in processing the data for the purpose stated above (Article 6 sec. 1(f) of the GDPR)
For how long will we process your data?
until the cookies used for analytical purposes expire or are deleted by you*
What happens if you do not provide the data?
we will not take into account the way you use and navigate through the Shop when working on its development

*whichever is applicable in a particular case

6. Any act or omission which may give rise to a claim relating to the Shop or our services

For what purpose do we process your data?
to establish, assert or defend possible claims relating to the contract concluded or the services provided
On what basis do we process your data?
our legitimate interest to process your personal data for the purpose stated above (Article 6 sec. 1(f) of the GDPR)
For how long will we process your data?
until the expiry of the claim period or until we take account of your objection to the data processing*
What happens if you do not provide the data?
inability to establish, assert or defend claims

*whichever is applicable in a particular case

PUBLICATION OF DATA

If you choose to leave a comment, it will be visible, as well as your nickname, to other Shop users.

We do not disclose your email address to other users - unless you do so yourself.

PROFILING

In the Shop, we carry out profiling - we will profile you if you allow such activities. This profiling involves automatically assessing what products or services you may be interested in, using information about the content you view. In this way, advertisements for products or services displayed as part of the online services used by you will be more tailored to you and your needs.

The profiling we perform does not result in decisions that produce legal effects for you or affect you in a similarly significant way.

ANALYTICAL ACTIVITIES

As part of the the Shop's website, we perform analytical activities to make it more intuitive and accessible - we will do so if you allow such activities. As part of the analysis, we will take into account the way in which you navigate the Shop, for example, how much time you spend on a particular subpage, or where in the Shop you

click. This allows us to optimize the layout, appearance and content of the Shop as we work on its development, in order to improve its functionality.

DATA SECURITY

When processing your personal data, we use organisational and technical means in accordance with applicable law, including the encryption of the connection using the SSL/TLS protocol.

COOKIES

Our Shop, like most websites, uses the so-called cookies. These cookies:

- are saved in the memory of your device (computer, telephone, etc.);
- do not change the settings of your device.

In our Shop, cookies are used for:

- statistical purposes,
- marketing purposes,

To learn how to manage cookies, including how to turn them off in your browser, you can use the help file of your browser. You can find out more about this by pressing F1 in your browser. In addition, appropriate tips can be found on the following pages, depending on the browser you are using:

- [Google Chrome](#)
- [Opera](#)
- [Safari](#)
- [Mozilla Firefox](#)
- [Microsoft Edge](#)

Cookies will not be processed by us for more than 5 minutes.

Using appropriate options of your browser, you can at any time:

- delete cookies,
- block the use of cookies in the future.

In such cases, we will no longer process them.

EXTERNAL SERVICES / DATA RECIPIENTS

We use external services to help us in our business. We entrust them with the processing of your data - these processors only process data upon our documented request.

Below you will find a list of the recipients of your data:

ACTION	DATA RECIPIENTS	TRANSFERS OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION
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any action connected with the Shop	hosting provider	does not take place
	persons cooperating with us on the basis of civil law contracts, supporting our current activities	does not take place
	sales software provider	does not take place
placing an order in the Shop	entity supplying the product to you	yes - the USA, the United Kingdom **
	provider of the business facilitation software (e.g. accounting software)	does not take place
	accounting office	does not take place

Additionally:

relevant public authorities to the extent that we are required to provide them with the data.

TRANSFER OF DATA OUTSIDE THE EUROPEAN UNION

** As such, your personal data may also be processed by entities outside the European Union. An adequate level of protection of your data, including through the application of appropriate safeguards, is ensured by:

- the participation of these entities in the Data Privacy Framework, a program established by the implementing decision of the European Commission as a set of principles that guarantee adequate privacy protection - in the case of entities from the United States
- Commission Implementing Decision of 28.6.2021 pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate protection of personal data by the United Kingdom